



PRESS RELEASE NO.4

MARCH 2018

HIGH END® 2018 (10 TO 13 MAY 2018)

ALL EXHIBITION AREAS HAVE BEEN FULLY BOOKED FOR MONTHS

The world's leading audio exhibition has attracted huge interest among exhibitors.

Interest in the HIGH END exhibition is still as strong as ever. The hi-fi show is well ahead of the rest as the most important showcase event for the entire industry worldwide and has been a fixed date in the diaries of audio connoisseurs for many years.

In fact, the event is so popular that its atrium rooms were immediately fully booked after the registration deadline at the beginning of January 2018. Shortly after the deadline, the areas and stands in the halls were also all reserved and the waiting lists for an exhibition area are now very long.

This year, the HIGH END is therefore yet again bringing together exhibitors all over the world to meet global demand. As always, the event will feature all of the industry's top companies in 2018.

"The main strength of the HIGH END is the fact that it combines a wide variety of different exhibitors and exhibits with the presentation of all of the latest trends and innovations for the entire audio industry. In order to continue to meet the high standards expected from a leading exhibition year after year, we examine the event on a regular basis and implement new ideas and formats. The multitude of early registrations received from exhibitors confirm that we are on the right path", states Stefan Dreischärf, the Managing Director of the HIGH END SOCIETY.

The continuous growth of the HIGH END and the positive response among exhibitors, trade visitors and the press underline the successful concept behind the hi-fi show as the largest marketplace of the audio industry. The huge interest in the event also shows just how much potential the market offers for the field of consumer electronics. The industry is currently entering a new era, with network technology in particular offering a huge amount of potential for development that companies need to grasp.

The HIGH END has given the industry a breath of fresh air and a contemporary highlight that appeals to all classes of society and age groups. Many exhibitors even specifically focus on this exhibition when developing their new products. The organisers of the event are delighted to have attracted such a huge amount of interest among the companies in the industry.



Huge interest

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Atrium at the MOC

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Atmosphere

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PRESS INFO

FACTS:

- Exhibition:** HIGH END 2018
THE INTERNATIONAL HI-FI SHOW
- Location:** MOC Munich - Lilienthalallee 40
80939 Munich-Freimann
Germany
- Dates:** 10 – 13 May 2018
- Trade visitors day:** Thursday, 10 May 2018
(with prior registration only)
- Opening times:** 10 – 12 May 2018
from 10 a.m. – 6 p.m.
13 May 2018
from 10 a.m. to 4 p.m.
- Entry:**
- Trade visitors:** EUR 25.00 for pre-registration
(valid for all the days)
- General public:** EUR 15.00 / day ticket
(valid only on an exhibition day between 11 – 13 May 2018)
EUR 25.00 / 2-day ticket
(valid on two exhibition days between 11 – 13 May 2018)
Tickets including admission to the partner event CanJam Munich
- Organizer:** HIGH END SOCIETY SERVICE GMBH
Vorm Eichholz 2g
42119 Wuppertal, Germany
Tel. +49 202 702022
Fax: +49 202 703700
E-mail: info@HighEndSociety.de
Website: www.highendsociety.de
Facebook: www.facebook.com/HighEndSociety
Twitter: <http://twitter.com/HighEndSociety>
- Contact:** Dipl.-Ök. Renate Paxa
Press and Public Relations for the HIGH END SOCIETY
E-mail: Renate.Paxa@HighEndSociety.de

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HIGH END signs [> picture download](#)



MOC in Munich [> picture download](#)